

Assignment #3
Professional Journal:

by
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Principles of Instructional Media

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Professional Association: International Society for Technology in Education

History

The International Society for Technology in Education (ISTE) was founded in 1979 to provide “professional development, knowledge generation, advocacy, and leadership for innovation” (ISTE news fact sheets, 2011) to its members from various educational institutions and their educators at the PK-12 level.

Headquarters and Members

ISTE has its main headquarters in Washington, D.C. and its operations division is located in Eugene, Oregon (ISTE about us, 2011). Over 20, 000 members comprise the ISTE organization. ISTE brings together educators, regional and international affiliate organizations, and corporations from around the world to share knowledge and experience in the area of educational technology through blogs, books, journals, webinars and conferences (ISTE about us, 2011).

Mission

“ISTE advances excellence in learning and teaching through innovative and effective uses of technology” (ISTE strategic plan, 2009)).

Annual Conference

Each year, ISTE holds an annual conference which attracts 18,000+ attendees to participate in learning more about effective innovative ways of using technology in the classroom. This year’s conference, “Unlocking Potential”, will be hosted in Philadelphia at the Pennsylvania Convention Center from June 26-29 (ISTE conference, 2011).

Executive Committee Officers

A Board of Directors oversees the operation of ISTE. This Board is elected by its membership and anyone is able to run for a position. ISTE follows a strategic plan in order to accomplish the mission and goals set forth by the members of the organization. The current President of ISTE is Helen Padgett, the President-Elect & At-large Representative is Holly Jobe, the Treasurer & Corporate Member Representative is Dan Meyer, the Secretary & School District Administration Representative is Kara Gann, the Executive Committee At-large Member & PK-12 Schools Representative is Ben Smith, the Executive Committee At-large Member & Affiliate Representative is Annette Smith (ISTE board of directors, 2011).

Benefits of Membership

As a member of ISTE you have online access to the journal Learning & Leading with Technology. For an additional fee you can subscribe to the Journal of Research on Technology in Education, and the Journal of Digital Learning in Teacher Education. Members receive discounts on ISTE books, webinars, and attendance at the annual conference and exposition. You also receive reprint privileges, access to archived webinars sessions, monthly email newsletters, access to members only online resources, voting privileges for ISTE Board Directors, networking and collaborating opportunities, participate in volunteer leadership opportunities, advocacy, and professional development (ISTE membership flyer, n. d.).

References

- ISTE about us, (2011). Retrieved from International Society of Technology in Education website: <http://www.iste.org/about-iste/contact-iste.aspx>
- ISTE board of directors, (2011). Retrieved from International Society of Technology in Education website: <http://www.iste.org/about-iste/governance/board-of-directors.aspx>
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- ISTE news fact sheets, (2011). Retrieved from International Society of Technology in Education website: <http://www.iste.org/news/fact-sheets.aspx>
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